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DESIGN IN PHOENIX

DESIGN FOR THE SENSES

Designer Lori Clarke brings a holistic eye to creating inspired spaces.

As her impressive portfolio of projects attests, Lori Clarke, founder and principal designer of Lori Clarke Design, has been sought after in the Phoenix area for more than a decade, not just for the visually stunning spaces her firm is known for, but for the diversity of client-driven perspectives she brings to every project.

“Clients tell me it’s the vast range of concepts and design sensibilities across our work over the years that draws them to us, and I love that,” Clarke says. “Every project is a new creative journey for me, and every client a new inspiration.”

With a deep respect and appreciation for the spaces she is entrusted to design, Clarke views her role as that of both advocate for and creative muse to her clients. In concert with a collaborative process of defining what a client envisions for their home functionally and visually, Clarke facilitates a holistic exploration of how the space will feel. Finished designs become spaces that spark joy, provide nourishment, and help families feel grounded.

“Everyone wants a home that is functional and beautiful, but a great home impacts all the senses and evokes emotion,” she explains. “Mindfully curating colors,



textures, and furnishings, and understanding how each element speaks to the whole, creates an uplifting, comforting, or calming emotional experience that is just as impactful as its functional or visual appeal.”

This confluence of beauty, functionality, and emotive power threads through every Lori Clarke Design home, uniting each unique space in a greater holistic understanding of the built environment.

“Our homes are our wellness and our joy,” Clarke says. “I’m grateful to have a role creating those spaces.”



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